

Destination Orewa Beach

2017 / 2018 Board of Directors



Kim Lyons, First Rate Mortgages CHAIR

Kim and his wife operate a Mortgage Broking business in Orewa, supported by a team of 5. Many of his clients are building in the new Millwater and Orewa subdivisions.

Having moved to Orewa from the North Shore 5 ½ years ago he is really excited about the growth in the area and the changing demographics. Being keen on boating, fishing, paddle boarding and biking, he thinks Orewa is just the best place to live. Easy access to the motorway also allows him to continue working with all his Auckland clients.

This is Kim's second year on the Destination Orewa Beach Board.



Richard Worker, North Harbour Law DEPUTY CHAIR

Richard specialises in business and property transactions, subdivisions, construction law, asset protection, trusts and commercial law. He was educated at Winchester College, England, Auckland Grammar School and Otago University.

Richard has been in legal practice for 25+ years and was a partner of a law firm in Palmerston North for 20 years until he moved to Orewa in 2003 and joined Laird Worker.

His interests include theatre, golf, cricket and skeet shooting.

Richard has been on the Destination Orewa Board since 2012.



Eric Blake, The Nautilus Apartments

Eric and his wife Freda are Building Managers at The Nautilus (building, rentals and the Ramada hotel operation) and have resided there for nine years now and they love the Orewa vibe and healthy living atmosphere!

Eric hopes that his past experiences in various sectors such as finance, security and CCTV, will assist with the progress of the area and it's quickly developing commercial life and is looking forward to working alongside local business folk and assisting you all wherever he can.

This is Eric's second year on the Destination Orewa Beach Board.



Vaughan Reed, Labyrinth Solutions

Living on the Hibiscus Coast provides the perfect playground for Vaughan's many outdoor sports. He has been on the Coast for the past 8 years and loves the vibe so much, that in 2017 he relocated his business from congested Albany to refreshing Orewa creating a fantastic work/life balance. Their new mandatory office rule is to head down to the shoreline to spot dolphins when they are near – a great way to appreciate where they work.

Vaughan is looking forward to being part of the Orewa Beach Board, and hopes his expertise in digital strategies can help in some way to shape the future direction of the business and retail community by leveraging technology to become a flourishing business hub.

**Barbara Everiss, Flowers by Joanne**

A long time St John Volunteer and professionally trained Florist, Barbara has been in business in Orewa for 17 years and has lived in the town her whole life.

Flowers by Joanne moved to 5 Riverside Road, Orewa in mid 2013 – to a property which has been in the Christie Family since 1948.

Barbara's Father was the first Electrician in Orewa and used the shop as the Appliance showroom and contracting division. As an ode to her late Father, many original fixtures and fittings remain in the very appealing and boutique styled shop.

Barbara's passion for Orewa is to see this wonderful seaside town thrive, while still keeping it's "small town" Charm.

Barbara joined the Destination Orewa Beach Board in 2013.

**Paul Murphy, Shafer Design**

Paul has lived in the Hibiscus Coast area since 1995, firstly in Stillwater and currently Millwater. He loves living and working locally – his family like to think of themselves as local. Paul has always had an interest in what goes on in the town centre and may even have an archive file of proposals which have been outlined in that time.

Being a Landscape Architect since April 2010, Paul has a particular interest in the exterior spaces of the town centre. He would like to look at how to strengthen or improve some of the spaces within the town centre. "We have great businesses but if the exterior spaces aren't complimentary we are missing an opportunity and Orewa has bags of opportunity. Orewa is changing and I look forward to being part of the change".

This is Paul's second year on the Destination Orewa Beach Board.

**Angela Baird, ANZ Bank Orewa**

The Hibiscus Coast has been Angela's home for over 30 years. People ask what she loves about the Hibiscus Coast which is easy to answer - it's the people, the sense of community and the magnificent scenery that keeps her here.

Angela is passionate about helping people and communities thrive, and working for ANZ allows her to do this. Her vision is to have Orewa as the number one destination to visit and live in Auckland and to help local people & businesses grow and thrive in our special and unique community.

**Jo Robertson, The Grove Retirement Village**

Jo has lived on the Hibiscus Coast for over 20 years, 16 of these in Orewa. Jo loves everything Orewa has to offer, community, a stunning beach, markets, restaurants and cafes and she couldn't imagine living anywhere else.

Her background is in the Retirement Village industry where she has worked in sales, legal and management so has a good broad knowledge of the industry.

Jo's vision is to continue to encourage and support the wonderful sense of community Orewa offers and to help retirees realise their vision of retiring to live in this beautiful place.



Leanne Little, Manager of Forrest Funeral Services, Orewa

After holidaying at Pinewoods Motor Camp in Red Beach for nearly fifty years it was not a hard decision for Leanne to move permanently to the Hibiscus Coast area in 2009. The strong community feeling, the lifestyle and of course the beautiful beaches made the area so appealing. Leanne loves living on the Coast and thinks she is so incredibly fortunate to also work in Orewa.

She looks forward to being part of Destination Orewa Beach and to help promote our beautiful area.



Hellen Wilkins, Business Association Manager & Board SECRETARY

Living locally Hellen gets to see Orewa from two perspectives – that of a consumer and that of the Business Association Manager so she gets the best of both worlds.

Since being in her role she has seen Orewa's vibrancy and visitor numbers grow, and although there is still a way to go – the progress and increased positive perception of the town is great to see.

With the quickly growing population in and around Orewa, the town can only get better and better and Hellen looks forward to the year head and the new changes, opportunities and challenges this will bring.

Hellen has been on the Destination Orewa Beach Board for 5 years.

Jonathan Rigg, Rigg Properties

Jonathan was a key player in the creation of the first Orewa Beach Business Association in 1997, and the subsequent transition into being a BID town Centre in 2011.

With a long family history in the area Jonathan brings to the Board extensive historical knowledge of the town centre, and an in depth understanding of development and futurization needs of town centres. Jonathan is a prominent and visionary landlord of various Orewa commercial properties.

Jonathan has a passion for Orewa and the vibrant coastal town it is and is passionate to see the town grow to meet the demands of the increasingly diverse population.

Jonathan has been on the Destination Orewa Beach Board since its inception in 1997.

**Clinton Sanford, baldry + sanford
TREASURER**

As a Partner at baldry + sanford based in Hillary Square, Clinton enjoys helping clients achieve their desired business and personal goals. Outside of work Clinton enjoys cycling with a group of guys who can keep him challenged and motivated.

He and wife of over 30 years, Kerry, have 4 grown children and a beautiful grandchild. They enjoy family time at the beach which is usually followed by a very competitive game of cards.

Clinton has been Treasurer on the Destination Orewa Beach Board for 3 years.

**Gayle Hill
BUSINESS ASSOCIATION ADMIN MANAGER**

Although she is not a member of the Board of Directors, Gayle has been at Destination Orewa Beach team for 5 years and she is an integral member of the team – overseeing all website and online activity for Destination Orewa Beach as well as managing the finances and suppliers.

Gayle can often be seen out and about the town centre engaging with business owners and locals as she goes about her day to day role.

Gayle lives a rural lifestyle, along with a menagerie of animals, in Waimauku so she gets to enjoy a perfect balance of rural and beachside lifestyle between home and work.